## ORDER

Orders

Order / Rev:

37225

Alt Order #:

08863116

Product Desc:

ROMNEY/P/R

Estimate:

373

Flight Dates:

Order Type:

09/12/12 - 09/18/12 09/11/12 / 10/01/12

Original Date / Rev:

**GENERAL** 

Primary AE:

Mike Jones

KLAS

Sales Office:

Sales Region:

K-WAS National

Agency

Name:

American Rambler Production

**Buying Contact:** 

Billing Contact:

138 Conant St.

Beverely, MA 01915

Billing Type:

Billing Calendar:

Billing Cycle:

Broadcast EOM/EOC

15%

Cash

Advertiser

Name:

Romney, Mitt / R-Pres

Demographic: Product Codes:

Revenue Codes:

A35+

PO1

Priority: LV1

AGY, POL, CAND

New Business Thru:

Agency Commission:

Order Separation:

00:15:00 Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 88 \$61,550.00 \$52,317.50 08/27/12 09/18/12

Totals

# Spots Gross Amount Net Amount Rating Month September 2012 \$61,550.00 \$52,317.50 0.00 88 88 \$61,550.00 \$52,317.50 0.00 Totals

Account Executives

Account Executive

Sales Office

Sales Region

Start Date / End Date

Start Of Order - End Of Order

Order % 100%

Mike Jones

Order Share

Share Total 30% \$61,550.00

KLAS Market

100% \$205,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$51,291.67
KTUD	0%	\$0.00
KVBC.	0%	\$0.00
KVVU	5%	\$10,258.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	09/12/12	2 09/14/12	8 News Now 6a M-	F CM	6-7a	WTF	:30	3	\$245.00LV2	0.00 NM	3	\$735.00
				8 News Now 6a M-	F								
1	NEWS												
	Sta	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
We	eek: 09.	/10/12	09/16/12	WTF	3	\$245.00	0.00						
E 2	8	09/17/12	2 09/18/12	8 News Now 6a M- 8 News Now 6a M-		6-7a	MT	:30	2	\$245.00LV2	0.00 NM	2	\$490.00

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Order / Rev:

37225

Advertiser:

Romney, Mitt / R-Pres

Alt Order #: Flight Dates: 08863116 09/12/12 - 09/18/12 Product Desc:

ROMNEY/P/R

373

Estimate:

**KLAS** 

Ln (	Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	Start Date ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$245.00	Rating 0.00					l	
E 3	8 09/17/ ARLY SHOW	12 09/18/12	CBS This Morning CBS This Mornin	-	7-9a	MT	:30	2	\$150.00 LV2	0.00 NM	2	\$300.00
	Start Date ek: 09/17/12	End Date 09/23/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
E 4	8 09/12/	12 09/14/12	CBS This Morning CBS This Mornin	_	7-9a	WTF	:30	3	\$150.00LV2	0.00 NM	3	\$450.00
	Start Date ek: 09/10/12	End Date 09/16/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00				·- <u>-</u>		
E 5	8 09/17/ <sup>-</sup> VE	12 09/18/12	Live w/Kelly Live With Regis &	CM & Kelly	9-10a	MT	:30	2	\$250.00LV2	0.00 NM	2	\$500.00
	Start Date ek: 09/17/12	End Date 09/23/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00				-		
E 6 Pi	8 09/17 <i>1</i> RICE IS RIGH	12 09/18/12 T	Price Is Right Price Is Right	СМ	10-11a	MT	:30	2	\$350.00LV2	0.00 NM	2	\$700.00
Wee	Start Date ek: 09/17/12	End Date 09/23/12	Weekdays MT	Spots/Week 2	Rate \$350.00	Rating 0.00						
E 7 Y	8 09/17/ <sup>.</sup> OUNG AND R	12 09/18/12 ESTLESS	Y&R Young & Restles	CM s	11a-12p	MT	:30	2	\$500.00LV2	0.00 NM	1	\$500.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	ek: 09/17/12	09/23/12	MT	2	•	0.00						
Spot 1	Ch Date Ra	<u>ange</u> 2-09/23/12 Y	escription &R	<u>Stan</u> 11a-	/End Time 12n		<u>/eekdays</u> T	<u>Lenc</u>	g <u>tn Kate</u> :30 <del>(\$500.00)</del>	Rtg Type		
•		2-00/20/12 /	Car (		12p	1.1	•		.00 (4000.00)	0.00 / 11/1	1	
	Credited											
	Credited [v3]											
E 8	[v3] 8 09/17/	12 09/18/12	8 News Now Noo 8 News Now Noo		12-1230p	мт	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
N	[v3] 8 09/17/ EWS <u>Start Date</u> ek: 09/17/12	End Date 09/23/12	8 News Now Noo Weekdays MT	on M-F Spots/Week 2	12-1230p <u>Rate</u> \$225.00	MT <u>Rating</u> 0.00	:30	2		0.00 NM	2	
N	[v3] 8 09/17/ EWS <u>Start Date</u> ek: 09/17/12	End Date 09/23/12	8 News Now Noo  Weekdays MT 1230-2p Soaps/ L	Spots/Week 2 .MAD CM	Rate	Rating	:30	2	\$225.00LV2 \$325.00LV2	0.00 NM		\$450.00 \$650.00
Wee	[v3] 8 09/17/ EWS <u>Start Date</u> ek: 09/17/12	End Date 09/23/12 12 09/18/12	8 News Now Noo Weekdays MT	Spots/Week 2 .MAD CM	Rate \$225.00	Rating 0.00						
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Wee E 9 B Wee E 10 TI	[v3]  8 09/17/  EWS  Start Date ek: 09/17/12  8 09/17/  OLD AND BEA  Start Date ek: 09/17/12  8 09/17/12  HE TALK  Start Date ek: 09/17/12	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mal  Weekdays MT The Talk 2-3P The Talk  Weekdays MT	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00	:30	2	\$325.00 LV2 \$350.00 LV2	0.00 NM	2	\$650.00 \$700.00
Wee E 9 B Wee E 10 TI Wee E 11	[v3]  8 09/17/-  EWS  Start Date ek: 09/17/-  8 09/17/-  OLD AND BEA  Start Date ek: 09/17/-  HE TALK  Start Date ek: 09/17/-  8 09/17/-  LLEN	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/18/12	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mal  Weekdays MT The Talk 2-3P The Talk  Weekdays MT Ellen Ellen	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00 3-4p	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00  MT	:30	2	\$325.00 LV2	0.00 NM	2	\$650.00
Wee E 9 B Wee E 10 TI Wee E 11 E	[v3]  8 09/17/  EWS  Start Date ek: 09/17/12  8 09/17/  OLD AND BEA  Start Date ek: 09/17/12  8 09/17/  HE TALK  Start Date ek: 09/17/12  8 09/17/  LLEN  Start Date	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/18/12	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mal  Weekdays MT The Talk 2-3P The Talk  Weekdays MT Ellen Ellen Weekdays	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00 3-4p	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00  MT	:30	2	\$325.00 LV2 \$350.00 LV2	0.00 NM	2	\$650.00 \$700.00
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Wee E 9  Wee E 10  TI  Wee E 11  E 12	[v3]  8 09/17/-  EWS  Start Date ek: 09/17/12  8 09/17/-  OLD AND BEA  Start Date ek: 09/17/12  8 09/17/-  HE TALK  Start Date ek: 09/17/12  8 09/17/-  LLEN  Start Date ek: 09/17/12  8 09/17/-  LLEN  Start Date ek: 09/17/12	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/18/12 End Date 09/23/12 2 09/18/12	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mal  Weekdays MT The Talk 2-3P The Talk  Weekdays MT Ellen Ellen  Weekdays MT	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00 3-4p Rate \$325.00	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00  MT  Rating 0.00 WTF	:30	2	\$325.00 LV2 \$350.00 LV2 \$325.00 LV2	0.00 NM 0.00 NM	2	\$650.00 \$700.00 \$650.00
Wee E 9 Br Wee E 10 TI Wee E 11 Er E 12 E	[v3]  8 09/17/-  EWS  Start Date ek: 09/17/12  8 09/17/-  OLD AND BEA  Start Date ek: 09/17/12  8 09/17/-  HE TALK  Start Date ek: 09/17/12  8 09/17/-  LLEN  Start Date ek: 09/17/12  LLEN  Start Date ek: 09/17/12  Start Date ek: 09/17/12	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/14/12 End Date	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mal  Weekdays MT The Talk 2-3P The Talk  Weekdays MT Ellen Ellen  Ellen Ellen Ellen  Weekdays	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00 3-4p Rate \$325.00	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00  MT  Rating 0.00 WTF	:30	2	\$325.00 LV2 \$350.00 LV2 \$325.00 LV2	0.00 NM 0.00 NM	2	\$650.00 \$700.00 \$650.00
Wee E 9 B' Wee E 10 TI Wee E 11 Ei Wee E 12 E Wee E 13	[v3]  8 09/17/-  EWS  Start Date ek: 09/17/12  8 09/17/-  OLD AND BEA  Start Date ek: 09/17/12  8 09/17/-  HE TALK  Start Date ek: 09/17/12  8 09/17/-  LLEN  Start Date ek: 09/17/12  LLEN  Start Date ek: 09/17/12  8 09/12/-  LLEN  Start Date ek: 09/12/-	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/14/12 End Date 09/23/12	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mal  Weekdays MT The Talk 2-3P The Talk  Weekdays MT Ellen Ellen  Weekdays MT	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 3 M-F CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00 3-4p Rate \$325.00	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00  MT  Rating 0.00 wTF	:30	2	\$325.00 LV2 \$350.00 LV2 \$325.00 LV2	0.00 NM  0.00 NM	2 2 3	\$650.00 \$700.00 \$650.00
Wee E 9 B' Wee E 10 TI Wee E 11 Ei Wee E 12 E Wee E 13	[v3]  8 09/17/  EWS  Start Date ek: 09/17/12  8 09/17/  OLD AND BEA  Start Date ek: 09/17/12  8 09/17/12  8 09/17/12  HE TALK  Start Date ek: 09/17/12  8 09/17/12  LLEN  Start Date ek: 09/17/12  LLEN  Start Date ek: 09/17/12  Start Date ek: 09/17/12	End Date 09/23/12 12 09/18/12 AUTIFUL End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/18/12 End Date 09/23/12 12 09/14/12 End Date 09/23/12 12 09/14/12	8 News Now Noo  Weekdays MT  1230-2p Soaps/ L Soaps / Let's Mai  Weekdays MT  The Talk 2-3P The Talk  Weekdays MT  Ellen Ellen  Weekdays MT  Ellen Ellen  Weekdays MT  8 News Now 4p M	Spots/Week 2 MAD CM ke A Deal  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 2 CM  Spots/Week 3 M-F CM	Rate \$225.00 1230-2p Rate \$325.00 2-3p Rate \$350.00 3-4p Rate \$325.00 3-4p	Rating 0.00  MT  Rating 0.00  MT  Rating 0.00  MT  Rating 0.00 wTF	:30	2 2	\$325.00LV2 \$350.00LV2 \$325.00LV2	0.00 NM  0.00 NM	2 2 3	\$650.00 \$700.00 \$650.00

Print Date: 10/05/12 11:12:51 Page 3 of 5

**KLAS** 

Order / Rev:

37225

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

08863116

16

Product Desc: ROMNEY/P/R

Flight Dates:

09/12/12 - 09/18/12

Estimate:

373

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount \$900.00 --WTF--·30 \$300.00LV2 0.00 NM E 13 8 09/12/12 09/14/12 8 News Now 4p M-F CM 4-5p 3 (4:30 PM-5:00 PM) 8 News Now 4p M-F NEWS Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/10/12 --WTF--0.00 09/16/12 3 \$300.00 \$300.00LV2 \$600.00 E 14 8 09/17/12 09/18/12 8 News Now 4p M-F CM 4-5p MT----:30 2 0.00 NM 8 News Now 4p M-F (4:30 PM-5:00 PM) **NEWS** Spots/Week End Date Start Date **Weekdays** <u>Rate</u> Rating 09/23/12 MT----\$300.00 0.00 Week: 09/17/12 2 \$375.00LV2 :30 0.00 NM \$1,500.00 E 15 8 09/17/12 09/18/12 8 News Now 5-630p M-FCM 5-630p MT----8 News Now 5-630p M-F **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MT----\$375.00 0.00 E 16 8 News Now 5-630p M-FCM --WTF--:30 6 \$375.00LV2 0.00 NM 6 \$2,250.00 09/12/12 09/14/12 5-630p 8 News Now 5-630p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating \$375.00 Week: 09/10/12 09/16/12 --WTF--0.00 6 630-7p \$875.00LV1 09/12/12 09/14/12 630-7p Inside Edition CM --WTF--:30 0.00 NM 3 \$2,625.00 Inside Edition INSIDE EDITION Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 09/10/12 09/16/12 --WTF--\$875.00 0.00 :30 \$875.00LV1 0.00 NM \$3,500.00 E 18 09/17/12 09/18/12 630-7p Inside Edition CM 630-7p MT----Inside Edition INSIDE EDITION Start Date **End Date Weekdays** Spots/Week Rate Rating MT----09/23/12 \$875.00 0.00 Week: 09/17/12 :30 2 \$1,000.00LV1 0.00 NM \$2,000.00 E 19 8 09/17/12 09/18/12 7-8p Rotator CM 7-8p MT----7-8p Rotator ET Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 09/17/12 09/23/12 2 \$1,000.00 0.00 --WTF--8 09/12/12 09/14/12 7-8p Rotator 7-8p :30 \$325.00LV2 0.00 NM 3 \$975.00 E 20 CM 7-8p Rotator FT **Start Date End Date Weekdays** Spots/Week Rate Rating --WTF--Week: 09/10/12 09/16/12 \$325.00 0.00 4 \$1,550.00LV1 E 21 09/17/12 09/18/12 8 News Now 11p M-F CM 11-1135p MT----:30 0.00 NM \$6,200.00 8 News Now 11p M-F **NEWS** Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 09/17/12 09/23/12 MT----4 \$1,550.00 0.00 --WTF--E 22 8 09/12/12 09/14/12 8 News Now 11p M-F CM :30 5 \$1,550.00LV1 0.00 NM 11-1135p 5 \$7,750.00 8 News Now 11p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--Week: 09/10/12 09/16/12 \$1,550.00 0.00 --WTF--\$750.00LV1 09/12/12 09/14/12 Letterman CM 1135p-1237a :30 0.00 NM \$2,250.00 Letterman **LETTERMAN** Spots/Week Rating Start Date **End Date** Weekdays <u>Rate</u> Week: 09/10/12 09/16/12 --WTF--\$750.00 0.00 E 24 8 09/17/12 09/18/12 CM 1135p-1237a :30 \$750.00LV1 0.00 NM 2 \$1,500.00 Letterman Letterman **LETTERMAN** Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 09/17/12 09/23/12 0.00 \$750.00 M-----E 25 09/17/12 09/17/12 CM 10-11p :30 1 \$5,000.00LV1 0.00 NM \$5,000.00

Print Date: 10/05/12 11:12:51 Page 4 of 5

**KLAS** 

Order / Rev:

37225

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

08863116

Product Desc: ROMNEY/P/R

Flight Dates:

09/12/12 - 09/18/12

Estimate:

373

Ch   Start   End   Inventory Code   Break   Start/End Time Days   Len   Spots   Rate   Pri   Rig Type   Spots   Amount
Hawaii Five-O
New   New
NEWS ROTATION   Start Date   Find Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/Week   Rate   Spots/Week   S
Start Date   Meek: 09/10/12   09/16/12   0
E27 8
Politics Now   Start Date   Meekdays   Spots/Week   Rate   Rating   Start Date   Meek   Og/16/12   Og/16/12
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
E28 8 09/15/12 09/15/12 Sat 10-11p CM 10-11PS- :30 1 \$2,250.00 LV1 0.00 NM 1 \$2,250.00  48 HOURS    Start Date   Meek: 09/10/12   End Date   Weekdays   Spots/Week   Rate   Rating
48 HOURS    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
E29 8 09/15/12 09/15/12 Sat 1135p-1235a Priv PtaM 1135p-105aS- :30 1 \$70.00 LV2 0.00 NM 1 \$70.00 CBS Sports/Private Practice  THE UNIT  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/10/12 09/16/12 09/15/12 CBS Early Show - Sat. CM 5-7aS- :30 2 \$240.00 LV1 0.00 NM 2 \$480.00 CBS Early Show - Sat.  EARLY SHOW  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/10/12 09/16/12 09/16/12S- 2 \$240.00 0.00  E31 8 09/16/12 09/16/12 8 News Now Sun AM #CM 8 News Now Sun AS :30 1 \$125.00 LV2 0.00 NM 1 \$125.00 NM 8 News Now Sun AM #1  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/10/12 09/16/12 8 News Now Sun AM #CM 8 News Now Sun AS :30 1 \$125.00 LV2 0.00 NM 1 \$125.00 NM 8 News Now Sun AM #1  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/16/12 09/16/12S 1 \$125.00 0.00  E32 8 09/16/12 09/16/12 CBS News Sunday Morrûm CBS Sunday MorniS :30 2 \$325.00 LV2 0.00 NM 2 \$650.00 CBS News Sunday Morning
CBS Sports/Private Practice  THE UNIT  Start Date Week: 09/10/12
Start Date   Weeki: 09/10/12   09/16/12
E30 8 09/15/12 09/15/12 CBS Early Show - Sat. CM 5-7aS- :30 2 \$240.00LV1 0.00 NM 2 \$480.00 CBS Early Show - Sat.  EARLY SHOW  Start Date End Date Weekdays Spots/Week Rate RatingS- 2 \$240.00 0.00  E31 8 09/16/12 09/16/12 8 News Now Sun AM #CM 8 News Now Sun AS :30 1 \$125.00LV2 0.00 NM 1 \$125.00 NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12S 1 \$125.00 0.00  E32 8 09/16/12 09/16/12 CBS News Sunday MorrûM CBS Sunday MorniS :30 2 \$325.00LV2 0.00 NM 2 \$650.00 CBS News Sunday Morning
CBS Early Show - Sat.  EARLY SHOW  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 09/16/12 8 News Now Sun AM #CM 8 News Now Sun AS :30 1 \$125.00 LV2 0.00 NM 1 \$125.00  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 09/16/12 1 \$125.00 0.00  E32 8 09/16/12 09/16/12 CBS News Sunday Morr@M CBS Sunday MorniS :30 2 \$325.00 LV2 0.00 NM 2 \$650.00 CBS News Sunday Morning
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Week: 09/10/12       09/16/12       09/16/12      S-       2       \$240.00       0.00         E 31       8       09/16/12       09/16/12       8 News Now Sun AM #CM       8 News Now Sun AFS       :30       1       \$125.00 LV2       0.00 NM       1       \$125.00         NEWS         Start Date Week: 09/10/12       End Date O9/16/12       Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week       Rate Rating Spots/Week Rate Rating Spots/Week Sp
8 News Now Sun AM #1  NEWS  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/10/12   09/16/12  S   1 \$125.00   0.00  E 32 8 09/16/12 09/16/12 CBS News Sunday Morr@M   CBS Sunday MorriS   :30 2 \$325.00LV2   0.00 NM 2 \$650.00 CBS News Sunday Morring
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/10/12         09/16/12        S         1 \$125.00         0.00           E 32         8 09/16/12         09/16/12         CBS News Sunday Morr@M         CBS Sunday MorniS         :30         2 \$325.00 LV2         0.00 NM         2 \$650.00           CBS News Sunday Morning         CBS News Sunday Morning         2 \$650.00         100 NM         2 \$650.00
CBS News Sunday Morning
SUNDAY MORNING <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>
Week: 09/10/12 09/16/12S 2 \$325.00 0.00
E 33 8 09/16/12 09/16/12 8 News Now Sun AM #2CM 8 News Now Sun AS :30 2 \$850.00 LV1 0.00 NM 2 \$1,700.00 8 News Now Sun AM #2
NEWS
<u>Start Date                                  </u>
E34 8 09/16/12 09/16/12 Face The Nation CM Face The NationS :30 1 \$300.00 LV2 0.00 NM 1 \$300.00 Face The Nation
FACE THE NATION
<u>Start Date                                  </u>
E 35 8 09/16/12 09/16/12 Sun 7-8p CM 7-8pS :30 1 \$3,375.00LV1 0.00 NM 1 \$3,375.00
60 Minutes 60 MINUTES
<u>Start Date                                  </u>
E 36 8 09/16/12 09/16/12 Sun 9-10p CM 9-10pS :30 2 \$1,400.00LV2 0.00 NM 2 \$2,800.00
The Good Wife THE GOOD WIFE
<u>Start Date                                  </u>
E 37 8 09/16/12 09/16/12 CM 10-11pS :30 1 \$4,000.00LV1 0.00 NM 1 \$4,000.00

Print Date: 10/05/12 11:12:51 Page 5 of 5

**KLAS** 

Order / Rev:

37225

Advertiser:

Romney, Mitt / R-Pres

Alt Order #:

08863116

Product Desc:

ROMNEY/P/R

Flight Dates:

09/12/12 - 09/18/12

Estimate:

373

**Inventory Code** Ln Ch Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Sun 10-11p The Mentalist THE MENTALIST Start Date End Date Weekdays Spots/Week Rate Rating -----Week: 09/10/12 09/16/12 1 \$4,000.00 0.00 E 38 09/16/12 09/16/12 8 News Now Sun 11p CM :30 \$350.00LV2 0.00 NM 2 \$700.00 11-1135P ----5 8 News Now Sun 11p **NEWS** Start Date Spots/Week End Date Weekdays Rate Rating ----S Week: 09/10/12 09/16/12 \$350.00 0.00 09/16/12 09/16/12 Eye on Wash/Wall St JoOM 8 5-6a ----5 :30 \$75.00LV2 0.00 NM 2 \$150.00 Eye On Wash/Wall St Jrnl **NEWS** Rating **Start Date End Date** Weekdays Spots/Week <u>Rate</u> Week: 09/10/12 09/16/12 ----S \$75.00 0.00 Totals 88 \$61,550.00